

ROCKY RIVER CITY SCHOOLS

Strategic Plan

UPDATE 2015



Globally Competitive

Exceptional Opportunities

Caring Environment

Successful Students



Strategic Planning Initiative

Our Strategic Plan outlines actions designed to achieve desired outcomes. It is a statement of the Rocky River City School District's mission, beliefs, and goals. It defines what we as a community envision for the future of our schools, and details objectives and strategies to guide us on our journey. Originally approved by the Board of Education on June 25, 2009, the Strategic Plan was reviewed, updated and approved on May 21, 2015. This Plan will serve as the compass by which the District will chart its course for the next ten years.

It is with sincere appreciation that we thank the members of the Core and Action Planning Teams. These community members, civic leaders, and Rocky River City School District students, parents, and staff gave of their time and talents as we addressed the challenges of our global future.

We present this plan to the community with excitement and look forward to working together to ensure its success.

Rocky River Board Of Education

Scott Swartz, *President*

Kathleen Goepfert, *Vice President*

Jon Fancher, *Member*

Rick Manoloff, *Member*

Jean A. Rounds, *Member*

Superintendent

Michael G. Shoaf, Ed.D.

Internal Facilitator

Elizabeth A. Anderson



MISSION



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BELIEFS

We believe...

- Students are the heart of our purpose.
- Student success requires a partnership among family, school and community.
- A Rocky River education empowers values, inspires curiosity and encourages talents that lead to success.
- High expectations lead to high achievement.
- Lifelong learners thrive as they embrace the changing global society.

An exceptional school district demonstrates all of the above.

STRATEGIC OBJECTIVES

- All students will engage in contemporary, globally competitive curricular and co-curricular programs of excellence.
- All students will achieve their educational goals incorporating the highest international standards.
- All students will participate in a student-centered environment that addresses educational, social and emotional needs.
- All students will learn through lessons and experience that communication is open, sincere, timely and responsive.
- All students will attend schools that are state-of-the-art facilities.
- All students will learn in an environment that is technologically competitive on a global level.

COMMUNICATIONS

Proactively share comprehensive and timely information with all stakeholders about updates on progress in achieving our mission and the opportunities that our school district provides.

- The District website is the primary source of information about District events/accomplishments and curricular/extracurricular opportunities for students.
- Relevant safety and security information is provided to stakeholders in a timely fashion.
- Legislative information that may impact the District on a local, state, or federal level is communicated to stakeholders.
- Updates on the progress and status of achieving the District's strategic objectives and mission are accessible to stakeholders.

CURRICULUM & CO-CURRICULUM

Develop and implement 21st century curricula, support systems, and co-curricular programming to ensure the highest expectations of excellence in an increasingly interconnected world.

- Career pathways are illuminated and explored enabling students to succeed as independent, self-sufficient citizens in a dynamic world.
- Students understand their learning process and their progress, and necessary data are communicated and used to facilitate each child's growth and development.
- Students are self-aware and socially and emotionally prepared to persevere in an interconnected and competitive world.
- Students understand, and are contributing participants in, a diverse, global setting.
- Curricula, instruction and assessment are aligned and articulated, and prepare students for the rigors of the 21st century global economy.

FACILITIES

Continue to improve and maintain facilities that meet our mission.

- School buildings and grounds use creative strategies to promote community and foster student interaction.
- District facilities continue to enhance exemplary curricular and co-curricular opportunities for all students.
- A facilities master plan provides a blueprint for buildings and systems that support student success, and enhance campus safety and accessibility.
- The facilities master plan uses nontraditional funding sources and maximizes operational efficiencies.

FINANCE

Provide traditional and nontraditional fiscal resources and efficiencies to meet our mission of excellence to support the other strategies.

- Feasible alternative revenue streams supplement traditional funding sources.
- Operational efficiencies and cost-containment measures are instituted, based on industry standards and benchmarks, to optimize resources for District programs.
- Multiple channels are used to inform the community about the District's financial status and the Ohio school finance environment.
- Accelerated funding of the District's cash reserves ensures financial stability, observes internal benchmarks and avoids detrimental impact to educational outcomes.
- A dedicated revenue stream is established to sufficiently provide for maintenance and improvement of the District's capital assets.

HUMAN RESOURCES

Recruit, hire and retain exceptional staff to accomplish our mission.

- A comprehensive approach is in place, includes stakeholders, and assures the district continues to attract, hire and retain exceptional employees.
- Administrators research, promote and communicate available, pertinent professional development opportunities for employees.
- Opportunities are offered to enhance relationships between district employees.
- Wellness programs promote improved health among all members of the Rocky River City School District.
- Human Resource operations are efficient, cost effective and sustainable.

TECHNOLOGY

Maximize the utilization and implementation of current technology to provide the students and staff training necessary to support achievement of our mission and strategic objectives.

- Technological literacy is expected and promoted throughout the District to deploy and utilize resources in an effective, consistent and coordinated manner.
- The technology architecture is proactively maintained and enhanced to support operations of the District.
- All students have appropriate and readily available access and opportunity to use technology, and are empowered to be responsible digital citizens.
- Students have the resources necessary to develop the current technology skills required for college and career readiness.
- Technology enhances the safety and security of students and staff.



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ECRWSS
Local
Residential Customer



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